

Stop performing. Start connecting.

A small group coaching program that finds the real voice you've been editing out — and builds your show around it.

THE METHOD, IN ONE LINE

Find the Hidden Editor. Name the ONE Person. Connect the wound. Build a hook, bridge, and permission slip in your own voice.

Most podcasters aren't struggling because of strategy. They're struggling because they're still performing a polished version of themselves instead of the version that actually connects. Origin is a small group (max 8) spending four sessions finding that real voice together — the peer witnessing is part of what makes it work.

THE FOUR SESSIONS

- 1 The Edited Version**
Name your Hidden Editor, live
- 2 The ONE Person**
A demographic becomes a human being
- 3 The Wound Underneath**
The bridge between your story and theirs
- 4 The True Voice**
Hook, bridge, permission slip, built and delivered live

WHO THIS IS FOR

The Unfinished Story — chasing the moment your show finally sounds like you

The Bored Host — you miss the version of this that felt fun

The Willing One — you'd rather be seen mid-mistake than safe and unseen

WHAT YOU LEAVE WITH

- ✓ Your ONE Person — a specific human being, not a demographic
- ✓ Your Hidden Editor, identified and named
- ✓ Your Story-Mission Connection — the bridge between your wound and theirs
- ✓ Hook, bridge, and permission slip in your own voice
- ✓ Off-Script Hours every Friday and free access to the Skool community

WHO THIS IS NOT FOR

The Spectator — this work only happens to people in the room, not near it

The Veteran Who's Already Arrived — you came to confirm, not to be challenged

The Closed Door — growth needs a door that opens, even a little

Ready to go deeper? Off-Script Impact: Amplify picks up exactly where Origin ends — ask us about it any time after Session 4.

"The part of your voice you're most tempted to mute is exactly what your audience is waiting for."

Cohorts are small – max 8 – so they fill quickly.
Email us to find out when the next one starts.

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podcastimpactstudio.com

OFF-SCRIPT IMPACT: ORIGIN

\$1,497

Pay in full · or 3 payments of \$524