

You found your voice. Now build the system.

For Origin graduates ready to turn what they found into a repeatable, sustainable show.

OFF-SCRIPT IMPACT: AMPLIFY

Upcoming cohorts

Small groups, max 8. Dates and registration at podcastimpactstudio.com

THE METHOD, IN ONE LINE

Take everything Origin uncovered and turn it into a show that keeps running, without burning you out.

Amplify picks up exactly where Origin ends. You arrive with your ONE Person confirmed, your wound named, and your hook, bridge, and permission slip locked. This is where that becomes a system: a real episode structure, a real recording, real coaching on what your voice actually sounds like. **Amplify is only available to Origin graduates.** Register for Origin + Amplify together, or join after Origin at the graduate rate.

THE FOUR SESSIONS

- 5 Build Your Structure**
Choose your format, map your next episode
- 6 Build Your Episode**
Build a real episode with the Guest Interview Structure, practiced live
- 7 The Honest Listen**
Bring a real recording, get coached on it as a group
- 8 The Sustainable Voice**
Graduate with your Voice Clarity Statement, spoken aloud

WHAT YOU LEAVE WITH

- ✓ An episode structure system built around your ONE Person
- ✓ A real recorded episode, coached in The Honest Listen
- ✓ Your FEED Practice Plan: self-coaching for every episode
- ✓ Your Voice Clarity Statement, spoken aloud
- ✓ Three content pillars and a 12-week roadmap
- ✓ Off-Script Hours every Friday and ongoing Skool community access

WHO THIS IS FOR

The Unfinished Story: chasing the moment your show finally sounds like you

The Bored Host: you miss the version of this that felt fun

The Willing One: you'd rather be seen mid-mistake than safe and unseen

WHO THIS IS NOT FOR

The Spectator: this work only happens to people in the room, not near it

The Veteran Who's Already Arrived: you came to confirm, not to be challenged

The Closed Door: growth needs a door that opens, even a little

"The part of your voice you're most tempted to mute is exactly what your audience is waiting for."

Cohorts are small, max 8, so they fill quickly.

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